

Track re-mastering delivered with a media partner or contacts in the studio

Artist has a choice of whether to release their winning track or on an EP

The Media Partner launches the track across blogs/ credible outlets

The Company distributes the re-master onto online distributors via Tunecore/Zimbalam and produces a video via another competition or uni module link

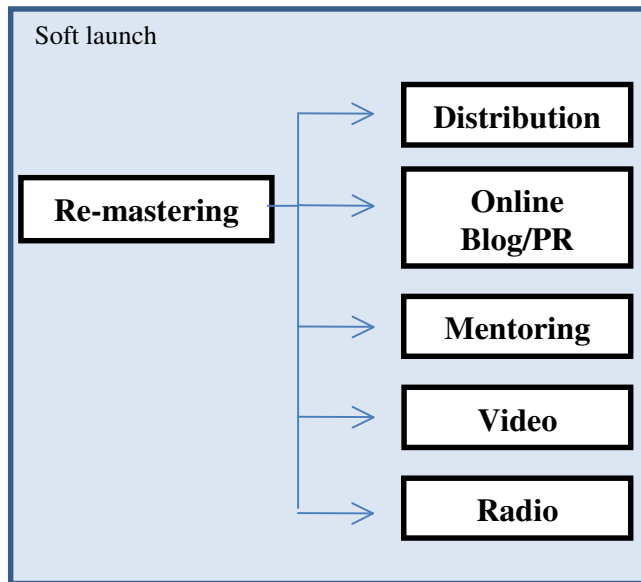
35/35/30 split

If the consumer perception of the track/EP is good then the hard launch phase will begin including working with release partners on the image and live elements.

T&Cs , Quality control, Marketing

Company Management

Philosophy: Broadening genres to furthering music



UK sites	BBC Music
	Holy Moly
	Clash
	The Quietus
	UK Music Sites (Continued)
	GigWise
	iCast
	VBS

Social media	Twitter
	Facebook like page
	Ping??
	You tube channel (at full launch)

Radio	RinseFm
	Radio One - Zane Lowe, Huw Stevens, Ras Kwame, Toddla T, Mary Anne Hobbs (leaving soon)
	XFM - Eddie Temple Morris
	Kiss - Logan Sama, David rodigan, Simofan
	I-extra - Benji B, Fab and Groove, DJ Q

Sites	Pitchfork
	AOL US
	The Fader
	Tripwire
	RCRDLBL
	Under The Radar
	Nylon
	About.com (Dance Music)
	spin.com
	Spin Earth
	XLR8R
	bigshotmag.com
	Big Stereo
	Stereogum
	Perez Hilton - CONTACT ON AIM
	Brooklyn Vegan
	Gorilla Vs Bear
	iheartcomix
	The Music Slut
	arjan writes

Blogs	Maddecent
	Iheart commix
	Chew the fat
	Rubadub dub
	Chrome kids
	Squeegiesounds.com
	Discodust
	Discobelle
	Electro zoo
	Ego thrives
	On a hype
	Palms out sounds
	Lower end spasm

Online distribution	i-Tunes
	Juno
	beatport
	Zune
	Napster
	Orange
	Rhapsody
	Starhub
	Jamba
	DJ download
	Vofafone
	O2
	Mymusic

Magazines	iD Mag
	Clash Magazine
	Stool Pigeon
	Flux
	Super Super
	FACT magazine
	Drowned in Sound
	Vice
	NME
	Resident Advisor